



Type [Public](#)
(BIM)

Founded Austin, TX (1983)

Headquarters  Austin, TX

Key people George Buffa, founder and CEO
Walt Henry, COO
Myra Penelope, CFO

Industry wireless handheld communication
products

Products [BlueBerry](#)

Market cap 31 billion USD (2008)^[1]

Revenue ▲ [US\\$8.0 billion](#) ([fiscal](#) 2007)

Employees 9,387 ([Q1](#) 2008)

Locations US 5,720
Germany 1671
China 1,220
India 776

Website www.bim.com

BIM is the world's leader in Wireless communications, and now the official mobile phone of the President of the United States, Barack Obama.

BIM's premium line of Blueberry's have become the Global standard in wireless communications. From government agencies to large corporations BIM products are virtually integral to the communications of millions.

The corporate headquarters is located in Austin, TX and houses roughly 1,500 employees. BIM also has 10 other offices scattered throughout the US with employee sizes of 100-1000. BIM's employees are responsible for supporting their wireless devices as well as communications servers that are often tied into corporate communication's systems.

Assembly of the devices is done in China with much of the raw materials coming from that region as well. From there the devices are shipped worldwide. Currently BIM operates on a "just in time" order availability and maintains a 3 day supply of devices for deployment.

All sales and support for Europe is handled by 3 offices in Germany.

Asian sales and the customer call centers are located in India.